



15th Annual American Heart Association *Affair of the Heart Ball*

Celebrating 15 years of ...

Funding Research, Finding Answers, Saving Lives

Thanks to events like the American Heart Association Affair of the Heart Ball, American Heart Association-funded research has helped bring us such heart milestones as the pacemaker, microsurgery, coronary bypass surgery, heart valve replacement, CPR, and others, to help protect people of all ages and ethnicities from the ravages of heart disease and stroke.

Thanks to events like the Affair of the Heart Ball, the American Heart Association has committed more than \$44 million in research relating to children's health since 2003.

Thanks to events like the Affair of the Heart Ball, thousands of New Jersey lives have been saved or are healthier thanks to the widespread availability of portable defibrillators, enhanced stroke systems of care, and clean air in restaurants, bowling alleys, bars and other public places thanks to the passage of the New Jersey Smoke-Free Air Act.

Join more than 400 people to celebrate the accomplishments of leaders, partners and volunteers who have made an extraordinary difference in the cardiovascular health and lives of those in our community.

Saturday, May 5, 2012

6:00 PM

MetLife Stadium

East Rutherford, New Jersey

2012 Affair of the Heart Ball Honorees

Dr. John M. Brown, III and Dr. Grant Parr

2012 Harvey E. Nussbaum Distinguished Service Award

Dr. Bonnie Firestein and Dr. Christopher Rongo

2012 Researchers of the Year

Special Recognition

Assemblyman Jason O'Donnell

The American Heart Association Affair of the Heart Ball is a "must attend" social event, where people come to network with peers and socialize with some of the region's most influential people. It is one of the region's premier events recognizing and celebrating excellence in heart and stroke science, research, health care, treatment and community involvement; innovative and life-changing work that enables people from all walks of life to live healthier, stronger, longer lives.

For information about Affair of the Heart Ball sponsorship opportunities, table and ticket packages, the live and silent auctions, or to volunteer, please contact Alissa Memoli at (201) 483-6780 or via e-mail at Alissa.Memoli@heart.org.

The American Heart Association is with you in your life ... every day, every place you go. **That's our promise to you.** *Funding Research, Finding Answers, Saving Lives.*

Learn more about the 2012 American Heart Association Affair of the Heart Ball by visiting www.heart.org/northernnjheartball.

